



About Elizabeth B. Crook

Bringing compassion, practicality, and humor to help achievers Live Large.

Elizabeth Crook is the CEO of Orchard Advisors and author of the critically acclaimed *Live Large: An Achiever's Guide to What's Next*. Through her own life and work with high achievers, she knows that in spite of our accomplishments we all have moments of self-doubt and hesitation. We long to know we're not in this alone. Elizabeth is the experienced guide you can count on to help you reach your wide horizon.

For over twenty years, she has helped CEOs and entrepreneurs think and act strategically to grow their companies' bottom line and have more satisfaction (FUN!). With a lifetime of business experience in different industries, cultures, economic and social environments, she adds value in an ever-changing world where people are facing a bewildering array of choices.

Elizabeth has a gift for making sense of complex situations and mapping them so creative and practical approaches emerge. Clients speak of her insight, skill, authenticity and willingness to ask the hard questions in a gentle way. They count on her as the go-to person for those "what do we do now" situations.

From Millennials to Boomers, from emerging leaders to CEOs, Elizabeth has helped hundreds invent and reinvent themselves with her personal strategic planning work, the Live Large Process (www.elizabethbcrook.com). This work is about helping people thrive – integrating their work and their lives, with each supporting the other.

Prior to founding Orchard Advisors and her new venture Live Large, Elizabeth helped drive growth in new markets as an executive in the US and Latin America. Her credentials include: BA, Vanderbilt University; MS, Tennessee State University; Certified Gazelles Coach; Master of the Technology of Participation, and more. Among her proudest accomplishments are having two wonderful adult children, raising venture capital, becoming fluent in Spanish after 30 and taking up downhill skiing after 50.

For media opportunities or speaking engagements, please contact elizabeth@elizabethbcrook.com